

**MEDIA RELEASE**  
**29 January 2013**

**LOWCVP TENTH ANNIVERSARY: PARTNERSHIP PLANS BIGGER CARBON CUTS, PROMISES TO GO 'BEYOND THE TAILPIPE' IN SECOND DECADE**

Today the Low Carbon Vehicle Partnership (LowCVP) launches a renewed strategy for carbon reduction from road transport at a London event held in celebration of 10-years leading the shift to greener cars, buses, trucks and vans and the fuels which drive them

The LowCVP will announce a ten year vision for the reduction in carbon emissions from road transport based on analysis going beyond current measures which are taken only at the vehicle tailpipe.

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**Anniversary Reception** 5.30-7.30pm includes speeches from **Transport Minister Norman Baker** (6pm) and **LowCVP Managing Director Andy Eastlake** (6.15pm). Followed by:

**Champions Awards** 7.30-c8.45pm. **Prof Jim Skea**, Imperial College and Committee on Climate Change plus **Lord Deben** (pre-recorded video). Former 'Tomorrow's World' presenter, **Kate Bellingham** is Awards MC.

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Domestic transport contributes nearly a quarter of the UK's greenhouse gas emissions. To meet the Government's target of an 80% cut in emissions by 2050, domestic transport must substantially reduce its output over the next decade.<sup>1</sup>

The LowCVP's Managing Director, Andy Eastlake said: "The introduction of new transport fuels like electricity and biofuels means that we will no longer be able to rely solely on measures of emissions at the vehicle tailpipe to assess our true progress in tackling climate change.

"In the long term we aim to establish systems which will allow us to monitor progress on a full life-cycle basis, including emissions derived from the production, distribution and disposal of both fuels and vehicles. But over the next decade the use phase will remain dominant; the LowCVP will drive the focus towards better understanding of these impacts"

The LowCVP has significant experience in this area having developed carbon and sustainability standards for biofuels which were adopted by the Government to help monitor the impacts of the Renewable Transport Fuel Obligation, as well as defining beyond tailpipe standards for the DfT's Green Bus Fund.<sup>2</sup>

The LowCVP Chair, Professor Neville Jackson said: "The LowCVP has a record of producing policy advice based on comprehensive data and sound science.

"The Partnership aims to ensure that future policy is based on the best available evidence and that targets set for climate change mitigation are accurate, appropriate and achievable."

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<sup>1</sup> The Carbon Plan says that by 2027 emissions from transport should be between 17% and 28% lower than 2009 levels.

<sup>2</sup> The RTFO mandates that a gradually increasing proportion of biofuels is included in road fuels sold in the UK until April 2013, when it will comprise five per cent of those fuels.

## **NOTES TO EDITORS**

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### **10<sup>th</sup> Anniversary Celebrations**

The LowCVP's Tenth Anniversary Reception and third LowCVP Low Carbon Champions Awards take place tonight - Tuesday 29 January at One Birdcage Walk, Westminster.

To book a media pass, please email one of the contacts above.

The LowCVP's Tenth Anniversary Reception is sponsored by BAE Systems HybriDrive, BP Biofuels and Michelin. It is hosted by the Institution of Mechanical Engineers.

Andy Eastlake, the LowCVP's Managing Director (since April 2012), is available for interview, to discuss the LowCVP's past successes, challenges and future strategy.

### **About LowCVP**

The LowCVP is a public-private, not-for-profit partnership that exists to accelerate a sustainable shift to lower carbon vehicles and fuels and create opportunities for UK businesses. The LowCVP is mainly funded by the Department for Transport with contributions from the Department for Business, Innovation and Skills and, increasingly, by membership fees and sponsorship/other income. Around 200 organisations are members, from diverse backgrounds including automotive and fuel supply chains, vehicle users, NGOs, road user groups, academics and other stakeholders.

**ENDS**