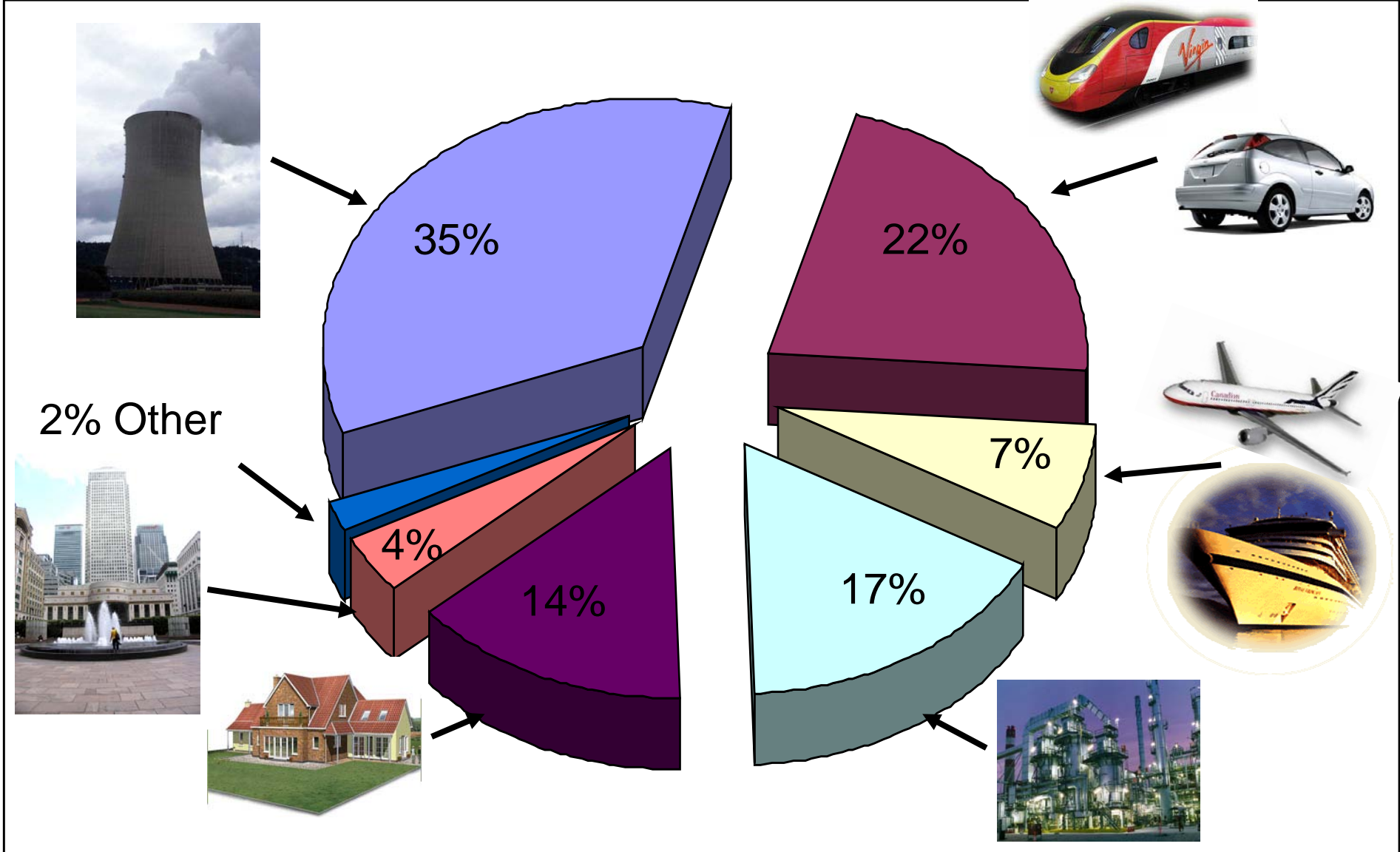


REDUCING THE IMPACTS OF WORK-RELATED TRAVEL



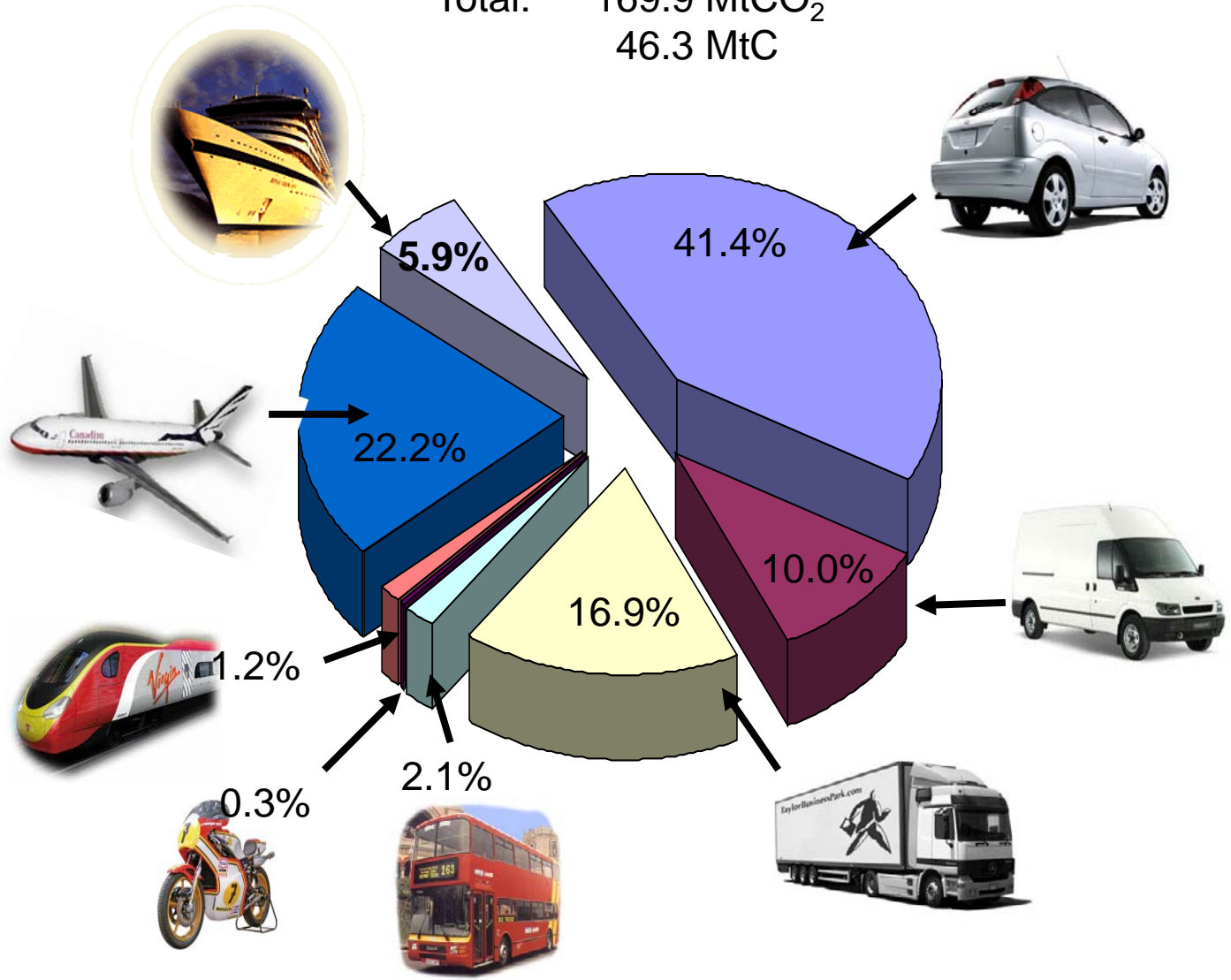
Heather McInroy
Programme Director
National Business Travel Network

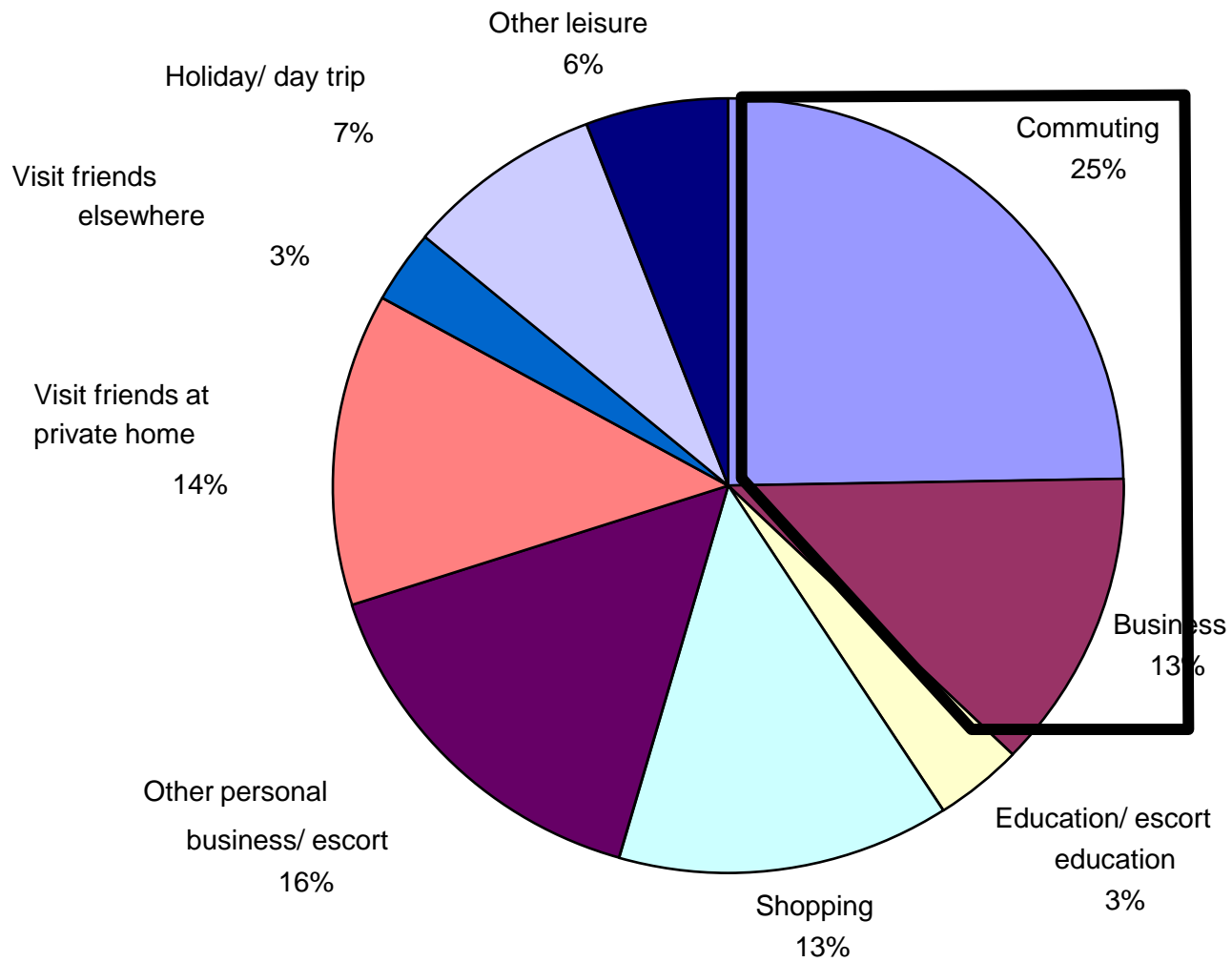
CO₂ emissions in the UK...



And CO₂ from transport...

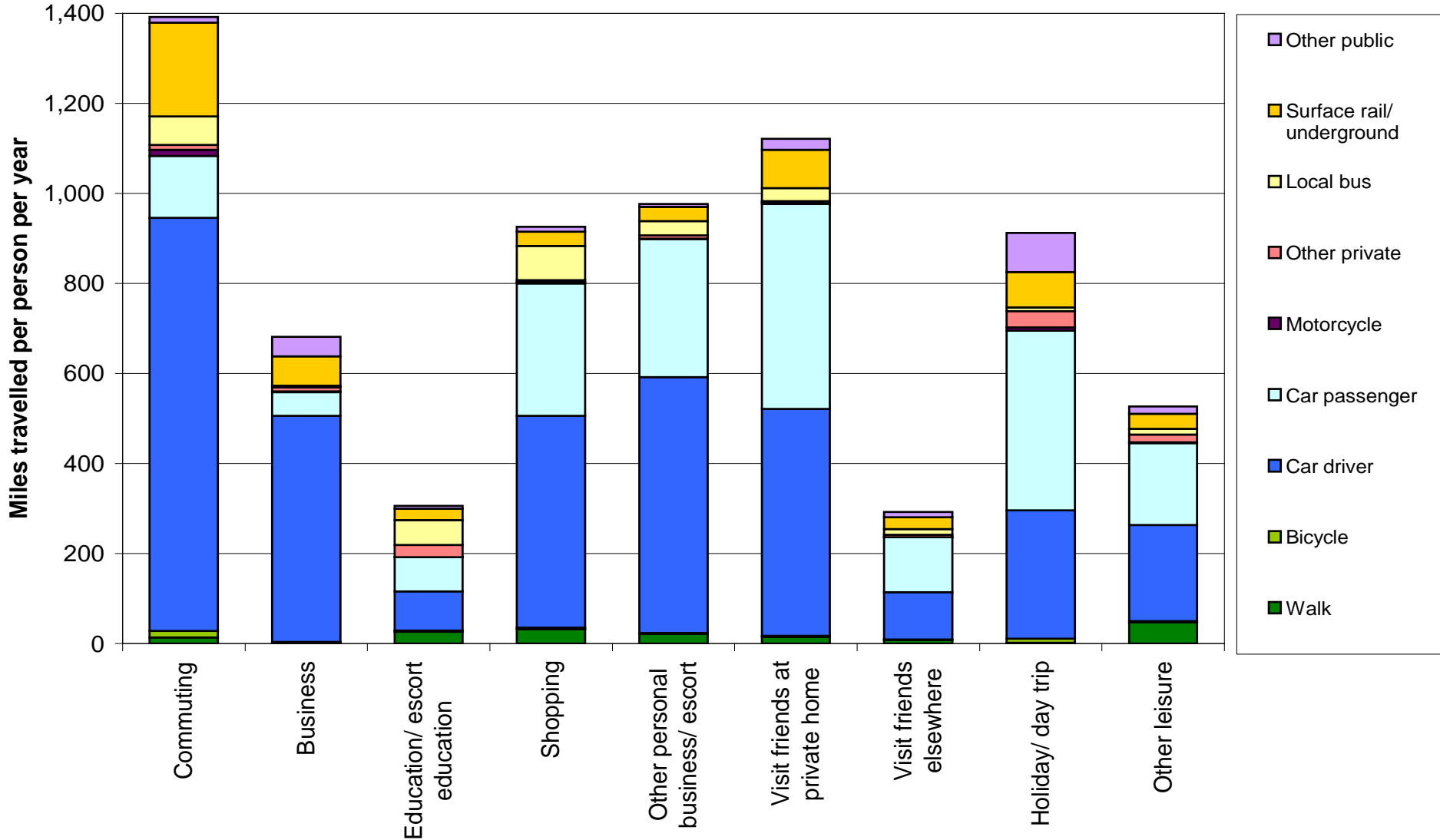
Total: 169.9 MtCO₂
46.3 MtC





Estimated CO2 emissions from household car journeys

Presented another way...



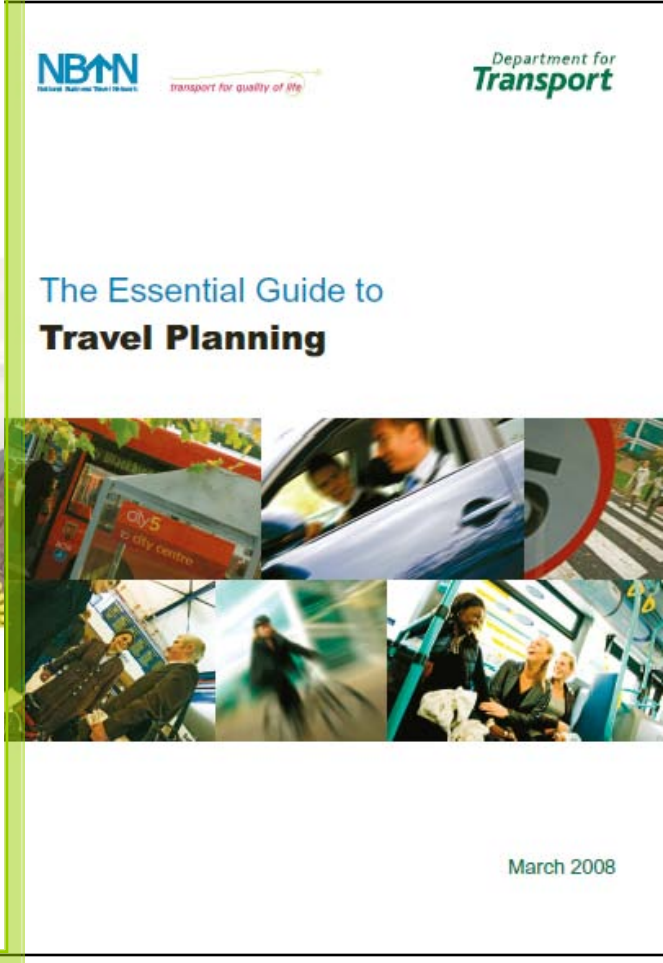
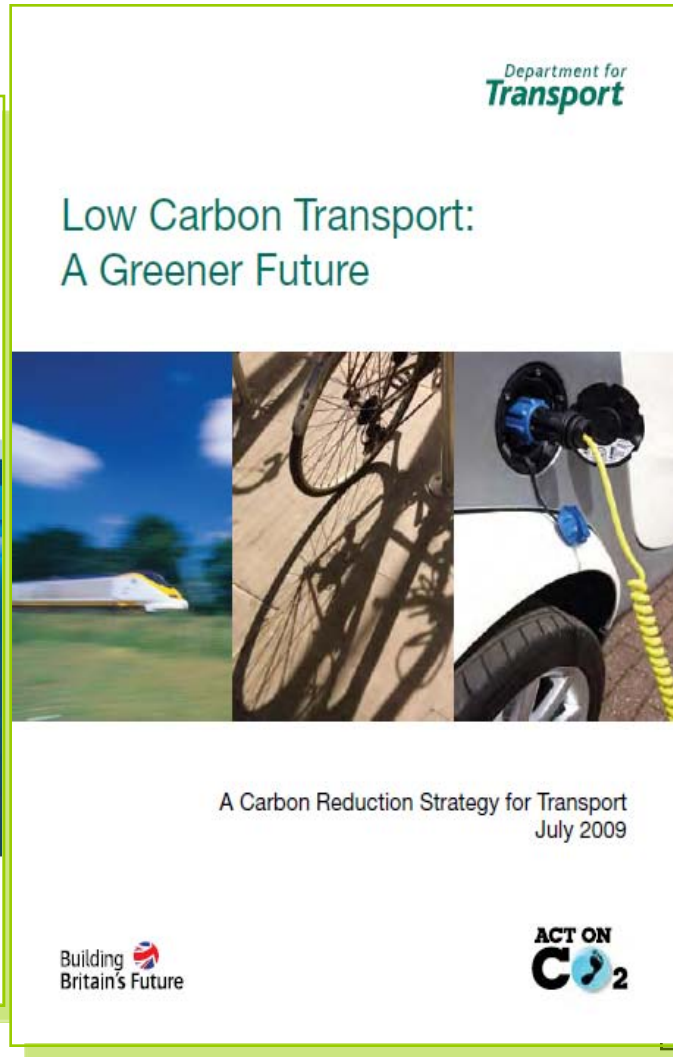
Distance travelled per person per year by purpose and mode

How people travel to work

- Mode of transport varies depending on commuting distance but overall statistics are:
 - 69% drive
 - 11% walk
 - 8% go by bus
 - 4% by train
 - 3% by bicycle
 - 5% motorcycle and other
- On business 80% drive, 8% walk, 2% go by bus, 4% by train and 1% by bicycle, 5% motorcycle and other



Key Government Documents



CO₂ – the policy package

Carbon pricing
(tax, trading,
regulation)

Fiscal measures



Biofuels



Emissions Trading



New Car CO₂ standards (EU)

R&D / Public Procurement

Technology
and
innovation



Alternatives

'Smarter Choices'

Information

Remove
barriers to
change



There are some compelling reasons to focus on reducing work-related travel



Business in the

Community

Alternative Transport

NBTN
National Business Travel Network



Alternatives to travel



What businesses and individuals can do

- Buy better – go for the most fuel efficient vehicle in class
- Become carbon conscious
- Consider alternative fuelled vehicles – hybrid, electric, biodiesel, LPG
- Drive smarter
- Set up car share schemes / share cars
- Promote / use alternative forms of transport
- Promote / use technology to reduce travel

Conclusion

- Travel behavioural change is possible – there are successes out there
- Bentley Motors Limited – a success story
- Committed change managers can build the business case and bring others on board
- Triple bottom line benefits