



## LowCVP News Release

5 April 2018

### **‘Moving North’ Conference to focus on the business opportunities from the shift to greener transport**

There’s just one week to go until the Low Carbon Vehicle Partnership’s (LowCVP) 2018 ‘Moving North’ Conference, which will open with a keynote address by the Mayor of Greater Manchester, Andy Burnham. The event will focus on the challenge of cutting carbon emissions and air pollution from transport, and seizing the business opportunities - across the automotive and fuel supply chains, and through to transport companies and innovators in the Northern Powerhouse.

Taking place on Thursday 12 April 2018, the Conference is being held in association with the Mayor of Greater Manchester, the Northern Automotive Alliance (NAA) and Transport for Greater Manchester (TfGM). It is supported by Manchester Metropolitan University – the host for the event - and is sponsored by GEFCO and Uber.

The conference features a range of high profile speakers including:

- Andy Burnham, Mayor of Greater Manchester
- Bob Moran, Deputy Head, Office for Low Emission Vehicles (OLEV)
- Mike Hawes, Chief Executive, Society of Motor Manufacturers and Traders (SMMT)
- Ian Constance, Chief Executive, Advanced Propulsion Centre (APC)
- Lawrence Davies MBE, Chief Executive, Automotive Investment Organisation (AIO)
- Jon Lamonte, Chief Executive, Transport for Greater Manchester (TfGM)
- Peter Molyneux, Major Roads Director, Transport for the North (TfN)
- Andy Eastlake, Managing Director, Low Carbon Vehicle Partnership (LowCVP)
- Carol Holden OBE, Chief Executive, Northern Automotive Alliance (NAA)
- Dave Roberts, Director, Smart Interventions, EA Technology.

Following on from Manchester’s recent Green Summit, ‘Moving North’ will look at the future of transport in the Northern Powerhouse region (and beyond) – a future that will be driven by ever-tighter regulation of carbon dioxide and pollutant emissions coupled with growing demand from

users for cleaner and more efficient vehicles and the energy to power them. This transition offers huge opportunities for businesses in the automotive, fuels and related sectors.

The event, and the drinks reception which follows the conference, will also be an important networking opportunity, as it will bring together a number of different sectors, including the automotive and energy industries, governmental/public sector organisations, 'new mobility' companies and other stakeholders.

*Moving North* is a ticketed event, which is free to members of the LowCVP. There is a 25% discount for members of the Northern Automotive Alliance. Non-members are invited at the standard price of £100.

For more information visit [www.lowcvp.org.uk/events/North2018.htm](http://www.lowcvp.org.uk/events/North2018.htm)

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## **NOTES TO EDITORS**

The LowCVP ([www.lowcvp.org.uk](http://www.lowcvp.org.uk)), which was established in 2003, is a public-private partnership that exists to accelerate a sustainable shift to lower carbon vehicles and fuels and create opportunities for UK businesses. Nearly 200 organisations are engaged in driving these policies, from diverse backgrounds, including automotive and fuel supply chains, government, vehicle users, academics, environment groups and others. Follow the LowCVP on Twitter: @theLowCVP

### **The LowCVP's Moving North Conference is sponsored by GEFCO and Uber**

#### **About GEFCO**

From supply to distribution, GEFCO provides global and integrated management and optimisation of the logistics chain for its industrial customers. GEFCO has applied an acquired expertise in automotive logistics - one of the most demanding sectors - in order to respond to the globalisation of industrial flows and the needs of its international customers that face global and complex challenges. GEFCO has a leading private land transport network, with 80 hubs and 65 logistics platforms worldwide. This global coverage allows it to design optimised transport plans that create added-value for its industrial customers.

#### **About Uber**

Uber is a technology company - and a smartphone app - that allows people to tap a button and book a safe, affordable and reliable journey with a licensed private hire driver in over 40 UK towns and cities. Globally, the Uber app is available in 600 cities across 75 countries. Uber believes in a future where every car journey is a shared journey, made in a highly efficient vehicle - reducing congestion and improving air quality. To move towards this goal - and help tackle poor air quality in UK cities - Uber recently announced a Clean Air Plan which includes a commitment to having exclusively hybrid and electric vehicles available on the app by 2022.

**For further information about the LowCVP Moving North event, please contact:**

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