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# Future EV demand and the energy system

Electric Vehicle Energy Taskforce: Stakeholder Engagement Seminar 22<sup>nd</sup> October 2018

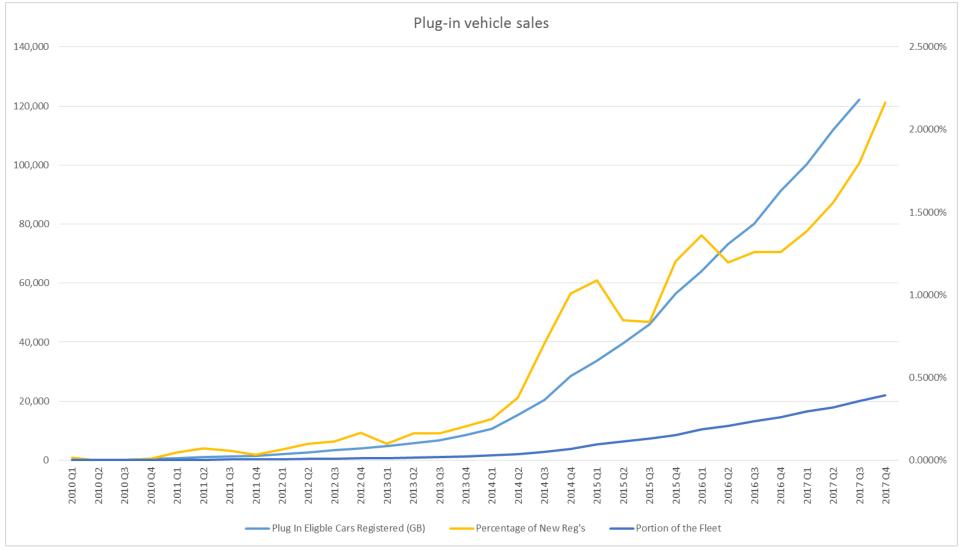
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## Plug-in vehicle sales





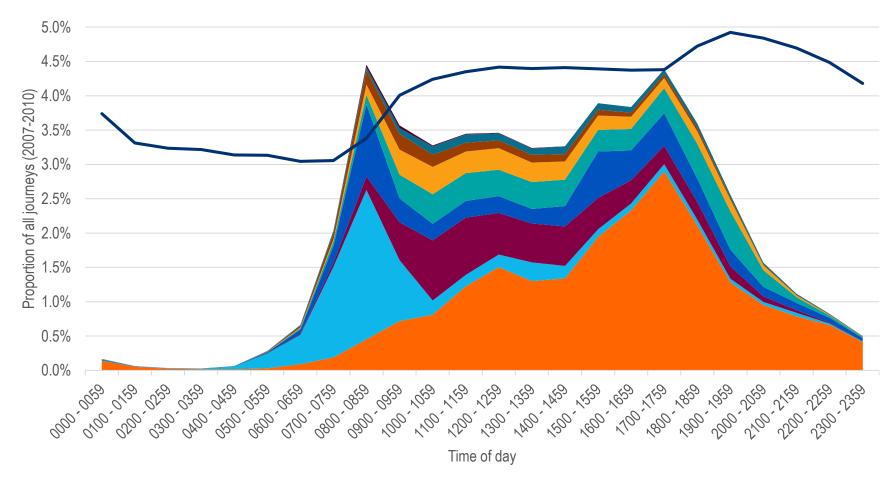
Based on DfT vehicle statistics (2018)



### Meeting vehicle charging requirements



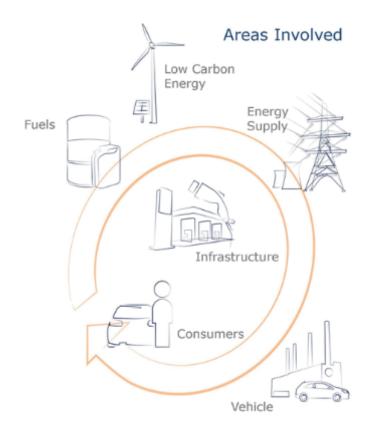
Journey arrival times (2007-2010) and Electricity demand profile (7th December 2010)





## Consumers, Vehicles and Energy Integration (CVEI) project





- £5m, 3 year project to address the challenges involved in transitioning to a secure and sustainable low carbon vehicle fleet
- Aims to understand changes to market structures and energy supply systems to support high deployment of plug-in vehicles, the technical implications of any changes and how people might respond to them
- It will examine how tighter integration of vehicles with the energy supply system can benefit:
  - vehicle users
  - vehicle manufacturers
  - organisations throughout the energy supply chain
- The outputs are being made available to:
  - help inform UK and European government policy
  - help shape energy and automotive industry products



















#### ETI trials will deliver further evidence

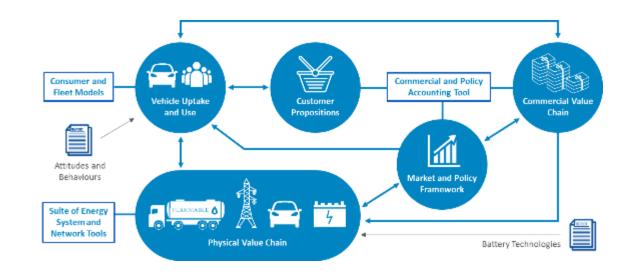


#### **Charging Behaviour Trial**

- Assess response to different tariff propositions user-managed (ToU tariff) versus supplier-managed charging
- 240 consumers, 2 months with a vehicle, (parallel)
   BEV and PHEV trials
- Data on use and charging with additional questionnaires and choice experiments

#### **Vehicle Uptake Trial**

- To enhance understanding of adoption of EVs
- 200 consumers, given 4 days with each of 3 vehicles in turn (BEV, PHEV, ICE)
- Additional questionnaires and choice experiments (with reduced psychological distance)



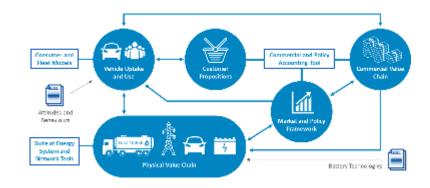


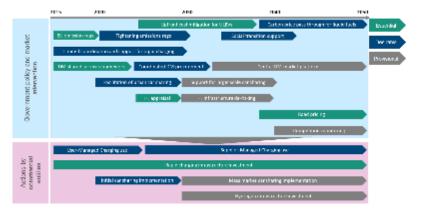


## **Early Outputs**



- An integrated modelling toolset has been developed that is able to examine the implications for energy supply, infrastructure, vehicles, users, policy and commercial models – and with it, it is possible to test a wide range of scenarios
- Findings from several areas are already available and have been incorporated into scenarios for delivering efficient vehicle decarbonisation
- Data from our trials will deliver further evidence on how consumers respond to different charging propositions and attitudes to ULEV adoption
  - ULEV uptake is sensitive to a number of drivers
  - We are seeing evidence that mass market consumers behave differently to early adopters
  - Charging management does impact on the behaviours of these mass market consumers







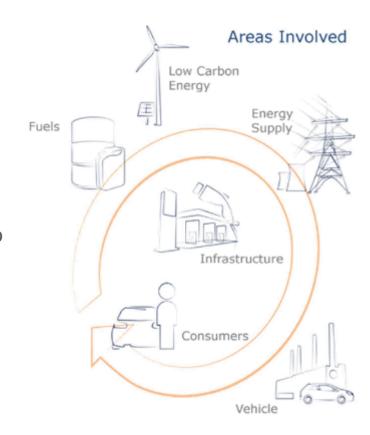




## Summary



- There will be a huge impact on the electricity network with the introduction of larger numbers of electric vehicles – followed by a greater challenge as we also look to decarbonise heating in homes
- Managed charging could be used to avoid network upgrade costs, we need to understand better how mass market consumers may respond to this approach
- The Consumers, Vehicles and Energy Integration project is seeking to address the challenges involved in transitioning to a secure and sustainable low carbon vehicle fleet
- Our trials will deliver further evidence on how consumers respond to different charging propositions and attitudes to ULEV adoption
- An integrated modelling toolset has been developed that is able to examine the implications for energy supply, infrastructure, vehicles, users, policy and commercial models – and with it, it is possible to test a wide range of scenarios



# WE ARE DELIVERING —>

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A large scale mass-market trial...
To identify and understand
the opportunities of greater
adoption of plug-in vehicles
and their integration into the
energy system









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