

BWG-P-09-23

Low Carbon Emission Bus Microsite

This paper is provided for comment. It provides details of progress with the LCEB microsite and seeks feedback on the microsite to date and input to the next phase of the microsite.

The BWG at its last meeting approved the development of a website focused on Low Carbon Emission Buses as part of its activity to support the procurement of LCEBs.

The website is dedicated to Low Carbon Emission Buses and was designed to hold information, policy details, documentation and links to further sources of information on LCEBs. Rather than develop a stand alone website, it was to be hosted on LowCVP website, although could be linked directly to and from other websites. The microsite can be accessed from the LowCVP website homepage or directly using the following link www.lowcvp.org.uk/lceb.

The content of the microsite was to be generated and maintained by the Secretariat, LowCVP, members and DfT.

The structure of the microsite was agreed and would consist of seven sections, as follows;

1. Home page – Purpose of microsite and navigation
2. What is a LCEB? – General background and definition
3. How is a LCEB accredited? – Details of testing and accreditation
4. Government policy – Details of BSOG and Green Bus Fund in particular
5. Local transport authority policy – Provide toolkit for local authorities which want to support LCEBs
6. LCEB Register – List of accredited LCEBs
7. Market monitoring – Basic information on developing market for LCEBs

Phase 1

LowCVP appointed Isle Interactive to undertake the work and the first phase of the microsite was announced at the Coach and Bus Live on the 9 November. This consisted of sections 1 – 4.

Action: The members of the BWG are invited to provide comment and feedback on these sections and the associated content.

Phase 2

The second phase will provide the functionality for sections 5 – 7. This should go live Monday 2nd November and will be demonstrated at the BWG meeting on the 4th November.

The content for these sections will be generated over the coming months.

Section 5: Local Transport Authority Policy - will be used to disseminate the results of the Local Authority Toolkit project.

Section 6: LCEB Register - will provide details of accredited LCEBs which links to manufacturers websites.

Action: Bus manufacturers to provide details of their products which they have certified as LCEBs. Please forward copies of the LCEB certificates by email to lceb@lowcvp.org.uk.

Section 7: Market Monitoring - will provide regular updates on LCEB market. This will be provided in two formats;

- news stories with linked documents where appropriate (similar to LowCVP homepage)
- google map showing location of LCEBs in service

Action: All members requested to forward any news stories to LowCVP.