

UBER

Uber || Moving North

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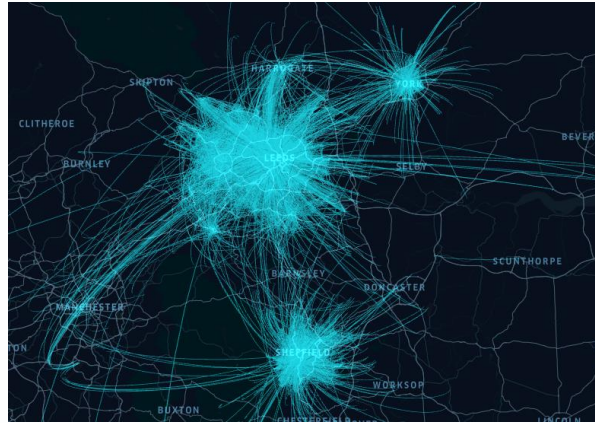


12th April 2018

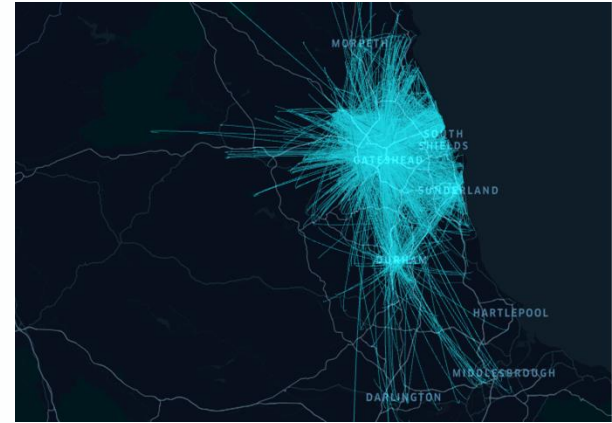
Connecting the North



North West



Yorkshire



North East



2017 Electric Vehicle Trial: London

Study

- September 2016 to January 2017
- 60 full EVs fully incorporated within uberX
- Study carried out by Energy Saving Trust with a detailed report published

Results

- Over 100 partner-drivers took part
- More than 250k miles driven
- Estimated 40,000 first-time EV passengers

Insights

- Reliance on on-street charging (due to lack of off-street parking)
- ~50% of drivers said their participation cost >10 hours a week in lost driving time
- Drivers began looking for a charger with ~30% battery remaining
- But....both driver and public response to the EVs was positive



2018 Progress

Significant Expansion of EVs

- More than 100 EVs now on the App across the UK
- Over 1 million miles now driven in full EVs on the app

Charging solutions

- Small pilot network of rapid chargers live in London
- Alternative approaches being explored (depot charging)

Supporting Local Authorities

- Working with local partners to offer EV workshops to Local Authorities across the UK



Uber's Clean Air Plan

Vehicle Commitment

- All uberX vehicles in the UK hybrid or electric by 2022
- Uber will be ULEV only in the UK by 2028

Clean Air Fund

- Up to £5,000 towards cost of upgrading car to hybrid or fully electric vehicle
- Drivers anticipated to claim more than £200m over the lifetime of the fund
- Uber providing £2m to kickstart the fund
- Small Clean Air Fee added to journeys across the UK - every penny goes to drivers



Encouraging shift to low-emission mobility



Supporting Cleaner Cities

CAZs
Pedestrianisation
Uber Movement



Increasing multimodal travel

First / Last Mile
Jump
Masabi



Reducing Private Car Use

Parkmerced
Moda Living

UBER