

SAFETY AND SUSTAINABILITY

DEVELOPING A SEAMLESS APPROACH



WEDNESDAY 11 MARCH 2009

The Royal Society of Arts, 8 John Adam Street, London WC2



Safety and Sustainability: developing a seamless approach

Improving safety and increasing sustainability are clear priorities for transport policy. We want a transport system that is safe for its users, however they choose to travel. In addition, in response to both the Stern and Eddington reviews, the government places a high priority on reducing the contribution of transport to climate change.

These two policy priorities are not necessarily in conflict. Yet they may not always act in absolute harmony. If we encourage cycling or walking without putting in additional measures to make these modes safer, we may run the risk of seeing casualties rise. Is this a trade-off that we are prepared to make in the interests of climate change or in the long-term health benefits of those who choose a more environmentally friendly mode?

The aim of this conference is to explore the opportunities to make safety and sustainability complementary approaches. How can we create environments that will encourage people to walk and cycle? Can business travel become both safe and sustainable? Can we identify the policy trade-offs that we may need to make and decide which should take priority?

The speakers at this conference come from local authorities, the private sector, consultants and user groups. They will each bring a specific perspective to the debate which is vital to help develop a safe, sustainable transport system.

Safety and Sustainability: developing a seamless approach

9.30	Registration and coffee
9.50	Opening remarks: Louise Ellman MP , Co-chair PACTS
10.00	Ministerial address: Jim Fitzpatrick MP Parliamentary Under Secretary (Parliamentary business permitting)
10.30	Understanding behavioural change: Jillian Anable, University of Aberdeen
11.00	Coffee
11.20	What can we learn from the sustainable travel towns? Malcolm Shepherd, Sustrans
11.50	Future scenarios and policy trade-offs: Shamit Gaiger, Rail Safety and Standards Board
12.20	Safe and sustainable urban design: John Dales, Urban Initiatives
12.50	Lunch
1.45	Walking in safe, attractive and enjoyable streets: Tony Armstrong, Living Streets
2.15	Safer cycling: Sean Shiels and Kaye Smith, Nottingham City Council
2.45	Tea/coffee
3.00	Safe and fuel-efficient driving - how business can help: Dan Rapson SAFED
3.30	Driving safely & sustainably - a case study: Paul Gallemore, Wolseley UK
4.00	Closing remarks: Robert Gifford , Executive Director, PACTS
4.15	Conference closes

Cost

£200.00 (Total £235 including VAT) for **PACTS Members**

£220.00 (Total £258.50 including VAT) for **Non-members**

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BOOKINGS WILL NOT BE TAKEN OVER THE PHONE TO AVOID CONFUSION AT A LATER DATE.

PLEASE RETAIN A COPY OF THIS PROGRAMME FOR DETAILS OF BOTH THE CONFERENCE VENUE AND TIMINGS



Reservation form

I would like to attend 'Safety and Sustainability' on Wednesday 11th March 2009 at the Royal Society of Arts, 8 John Adam Street, London WC2.

1 Name _____
Job Title _____
Organisation _____
Telephone _____ Fax _____
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2 Any dietary, mobility or other requirements (please indicate) _____

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LOCATION OF THE ROYAL SOCIETY OF ARTS

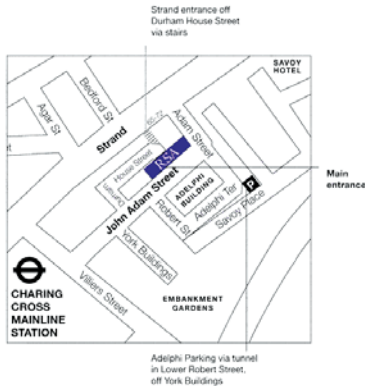
The RSA's main building is located just behind the Strand in central London, within easy walking distance of underground and railway stations.

Nearest London Underground Stations

- Charing Cross (Northern Line)
- Embankment (District and Circle lines)
- Covent Garden (Piccadilly Line)
- Leicester Square (Piccadilly and Northern Lines)

Nearest Overground Stations

- Charing Cross
- Waterloo



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