

Promoting Low Carbon Vehicles: Policy and Practical Action

One-day conference, 7th November 2007, London

08:45 **Registration and coffee**

09:30 **Chairman's opening remarks**

Graham Smith Chair **LowCVP** and Vice President External affairs
and Environment **Toyota Europe**

Section 1 – Current policy and the response of the motor industry

09:40 **Keynote address**

**The impact of transport on climate change and the role of road
transport in reducing emissions: CfIT's report**

Michael Roberts Director of Business Environment **CBI**

10:00 **Initial findings and future plans from the King Review into low
carbon cars**

Professor Julia King Chair, King Review and Vice-Chancellor **Aston
University**

10:20 **Building the UK a competitive advantage from the shift to low
carbon vehicles**

Robert Evans Chief Executive Officer **Cenex**

10:40 **Questions and discussion**

11:00 **Morning coffee**

Section 2 – Stimulating the shift to low carbon vehicles

11:20 **Levers and mechanisms to stimulate and sustain a shift**

Sujith Kollamthodi Principal Consultant **AEA Energy and
Environment**

11:40 **Using price to change consumer attitudes and buying behaviour**

Dr Ben Lane Director **Ecolane Transport Consultancy**

12:00 **Is this green? The role of advertising and consumer information
in affecting change**

Greg Archer Director **LowCVP**

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12:20 **Green-Car-Guide: providing environmental information to car buyers**

Paul Clarke Founder **Green-Car-Guide.com**

12:40 **Questions and discussion**

13:00 **Lunch**

Section 3 – European regulation of cars and vans

14:00 **Progress and options towards an EU legislative framework to reduce CO2 emissions from light duty vehicles**

(Invited) **Speaker from Energy and Transport, European Commission**

Malcolm Fergusson Senior Fellow **Institute for European Environmental Policy (IEEP)**

14:35 **Panel debate**
Motoring ahead or blind alley? Is vehicle regulation heading in the right direction?

Malcolm Fergusson Senior Fellow **Institute for European Environmental Policy (IEEP)**

(Invited) **Speaker from ACEA**

Tony Bosworth Transport Campaigner **Friends of the Earth**

(Invited) **Chris Davies** MEP

Michael Hurwitz Head of Environment Policy and Delivery
Department for Transport

15:20 **Afternoon tea**

Section 4 – What can local authorities and businesses do to incentivise low carbon vehicles?

15:40 **Manchester's Green Badge Parking Permit Project**

Keith Boxer Innovation Director **Manchester Knowledge Capital**

16:00 **Incentivising low carbon vehicles in London through the Climate Change Action Plan**

Mark Evers Principal – TfL Policy Unit **Transport for London**

16:20 **Setting an example: how should companies ensure that their own vehicle fleets maximise the use of low carbon vehicles?**

(Invited) **Winner of the Fleet Heroes Awards**

16:40 **Questions and discussion**

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- 16:55** **Chairman's closing remarks**
- 17:00** **Close of conference**