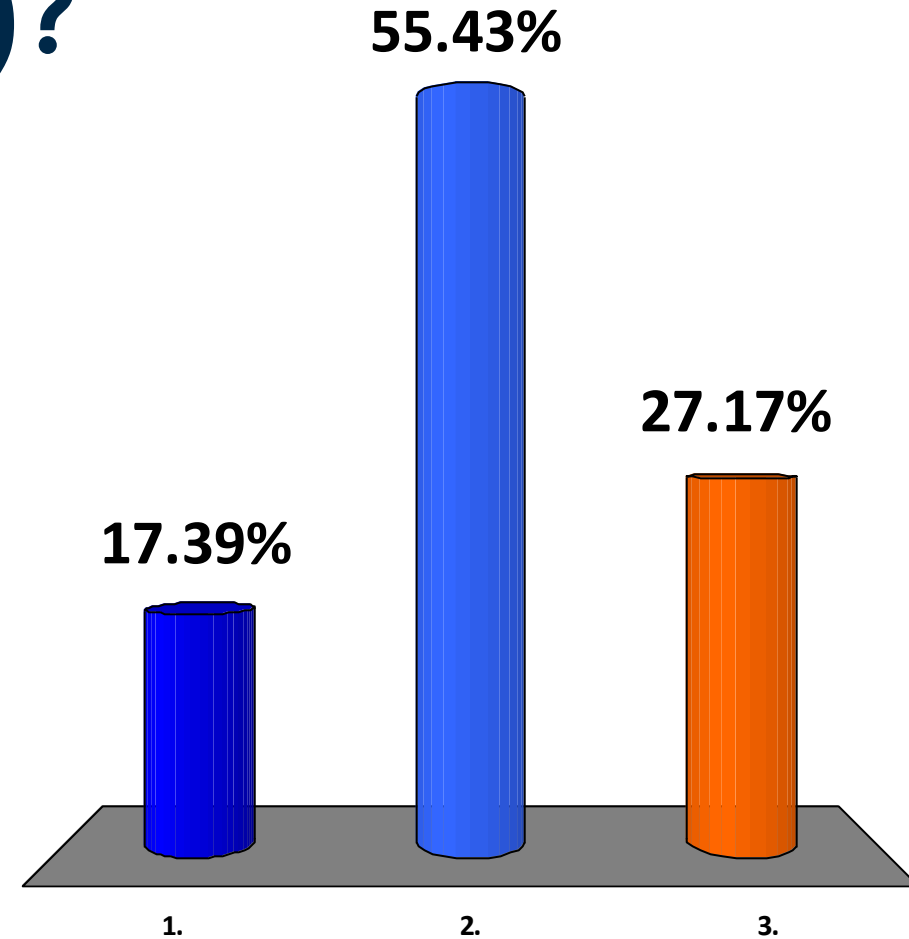


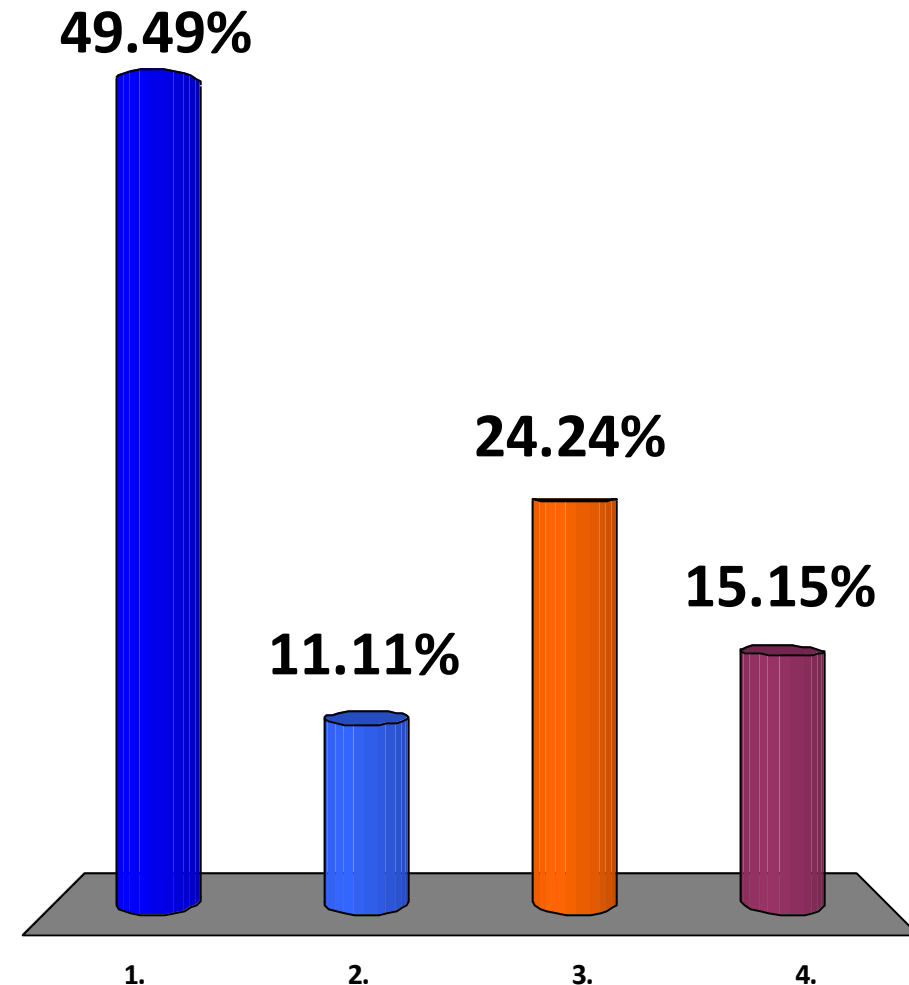
# 1. Do you own an electric car or other ULEV (such as plug-in hybrid)?

1. Yes
2. No
3. Don't have a car



## 2. Do you think your next car will be electric or a ULEV?

1. Yes
2. No
3. Maybe
4. Won't have a car



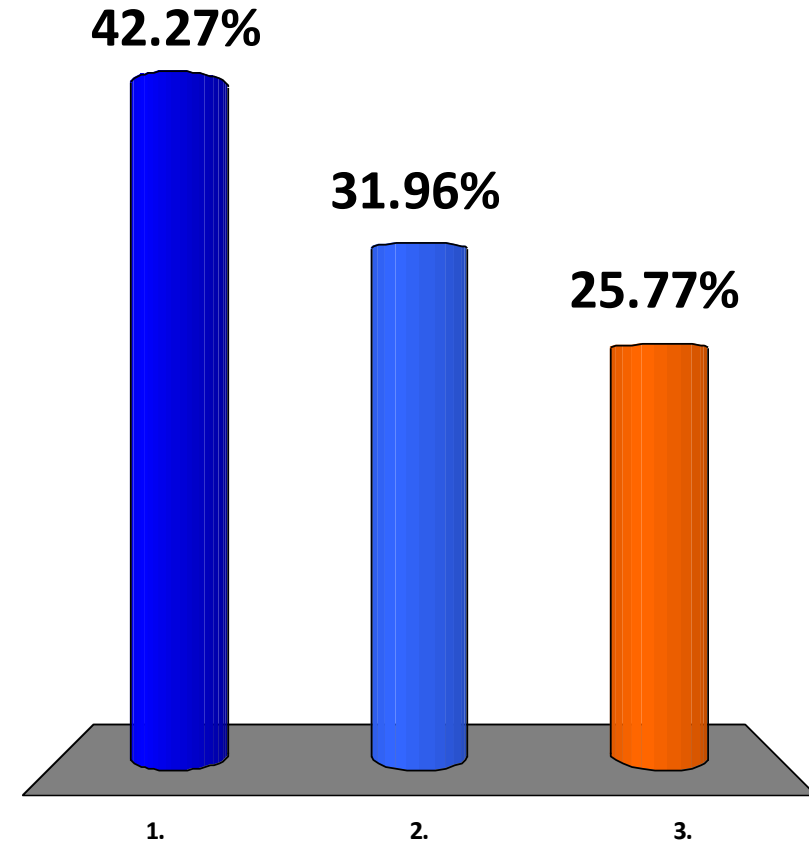
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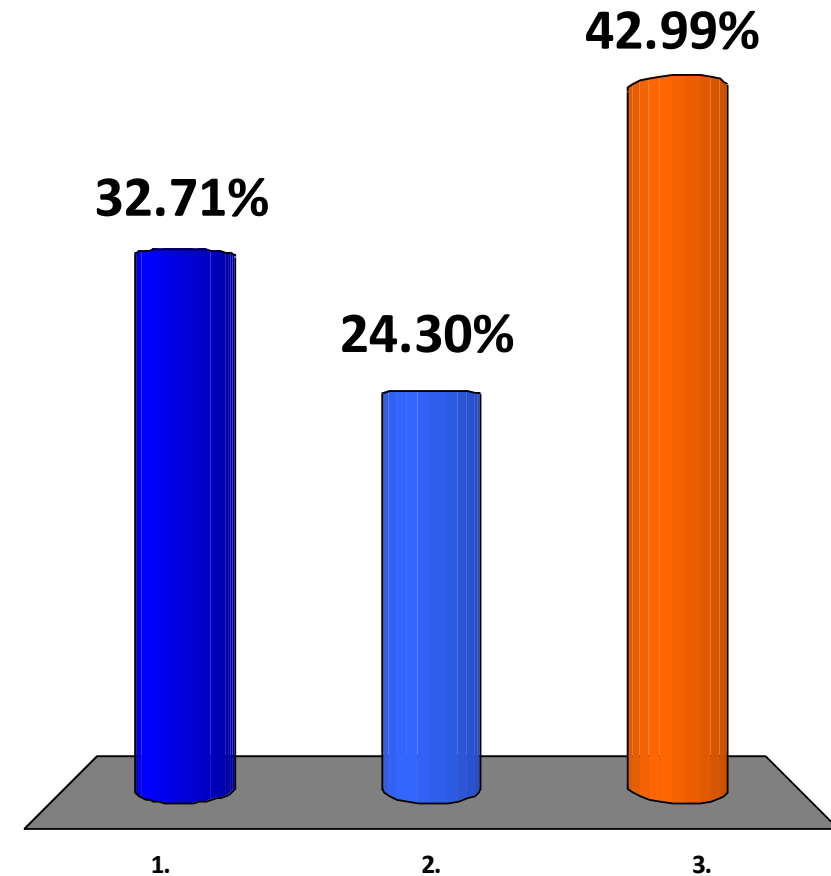
# 3. Which of the following is the greatest barrier to the uptake of EVs/ULEVs?

1. Not enough supply (shortage of models to choose from/long waiting lists)
2. Not enough consumer demand
3. Lack of supporting policy to drive uptake



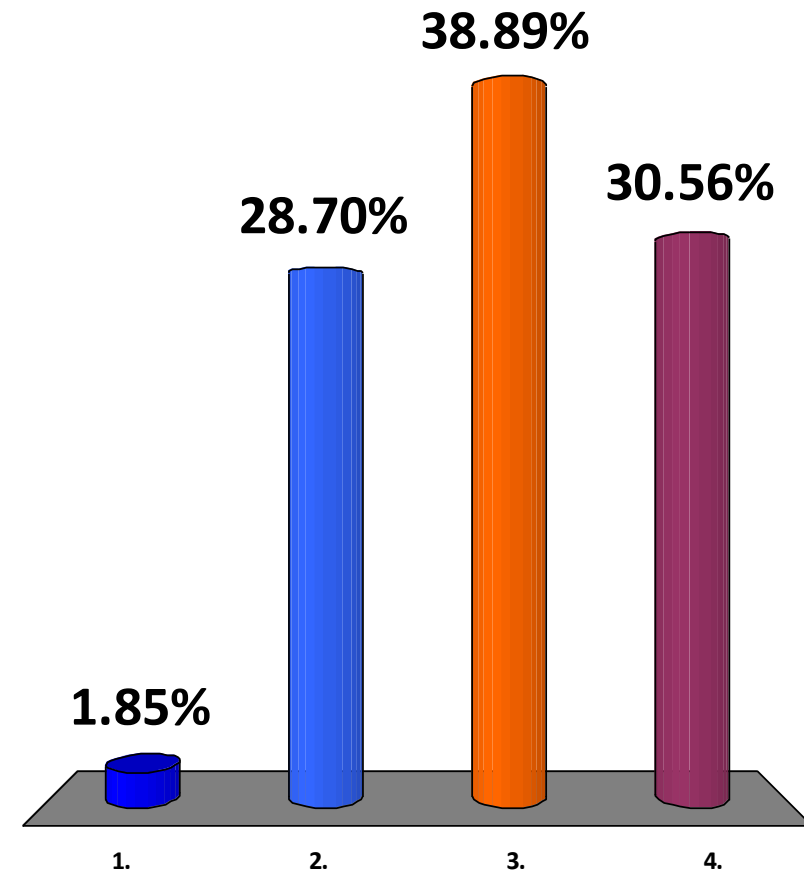
# 4. Will there come a time when you won't need to own a car (ie MaaS will have arrived)?

1. Yes – within 10 years
2. Yes – within 25 years
3. No – not in the foreseeable



# 5. How soon is it realistic for the UK to achieve a effectively zero emission new car fleet?

1. 2025
2. 2030
3. 2040
4. After 2050



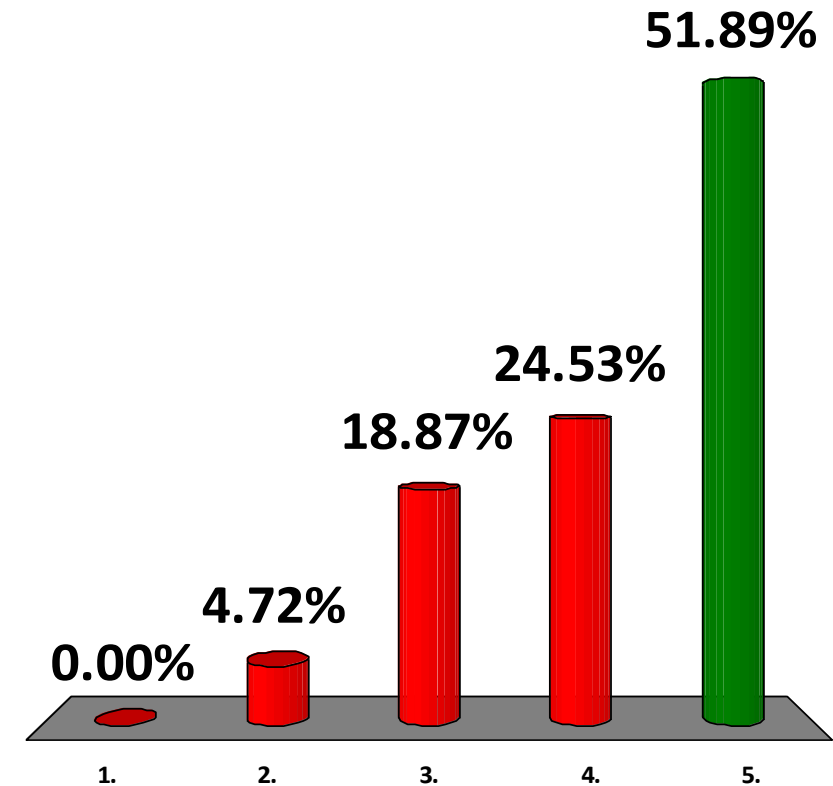
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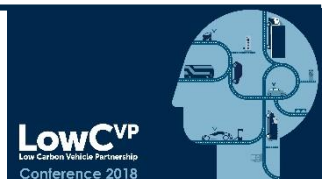
## 6. What proportion of UK new cars are bought by consumers using some form of finance?

1. 50%
2. 60%
3. 70%
4. 80%
5. over 85% ✓



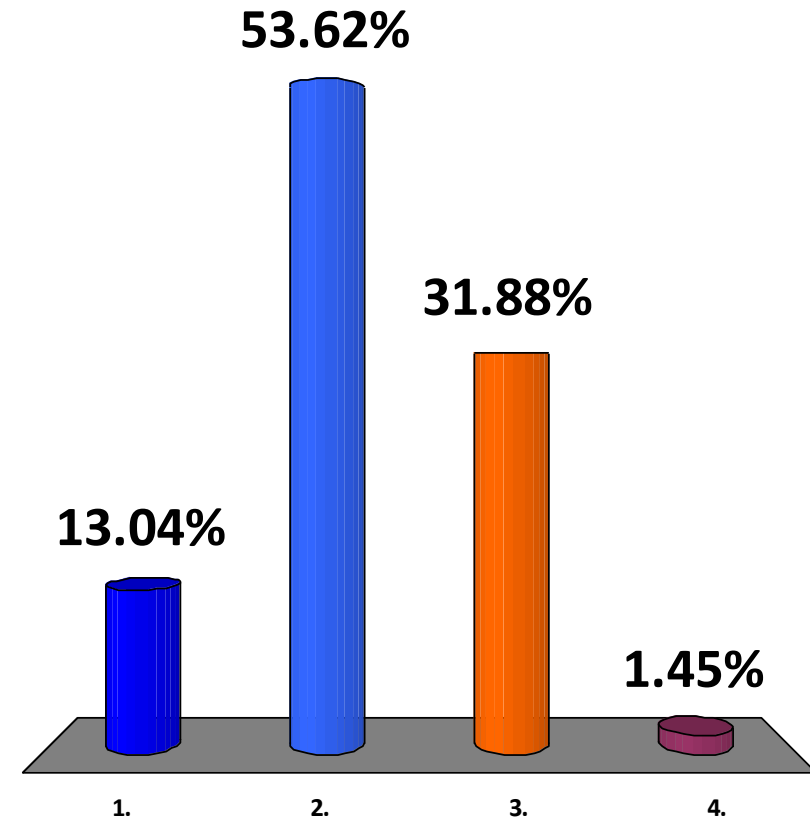
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# 10. Is the road transport future battery electric?

1. Yes
2. Mainly, but there will be other technologies
3. Partly, other technologies will play a big part
4. No, battery EVs aren't the best solution



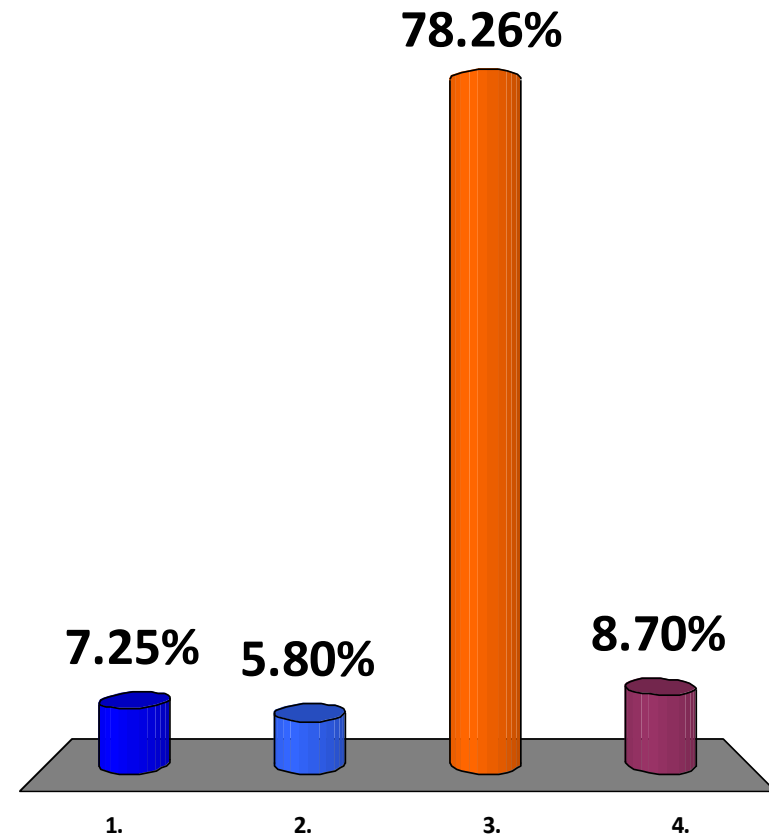
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# 11. Who should pay the costs of improving consumers' understanding of EVs/ ULEVs to help promote uptake?'

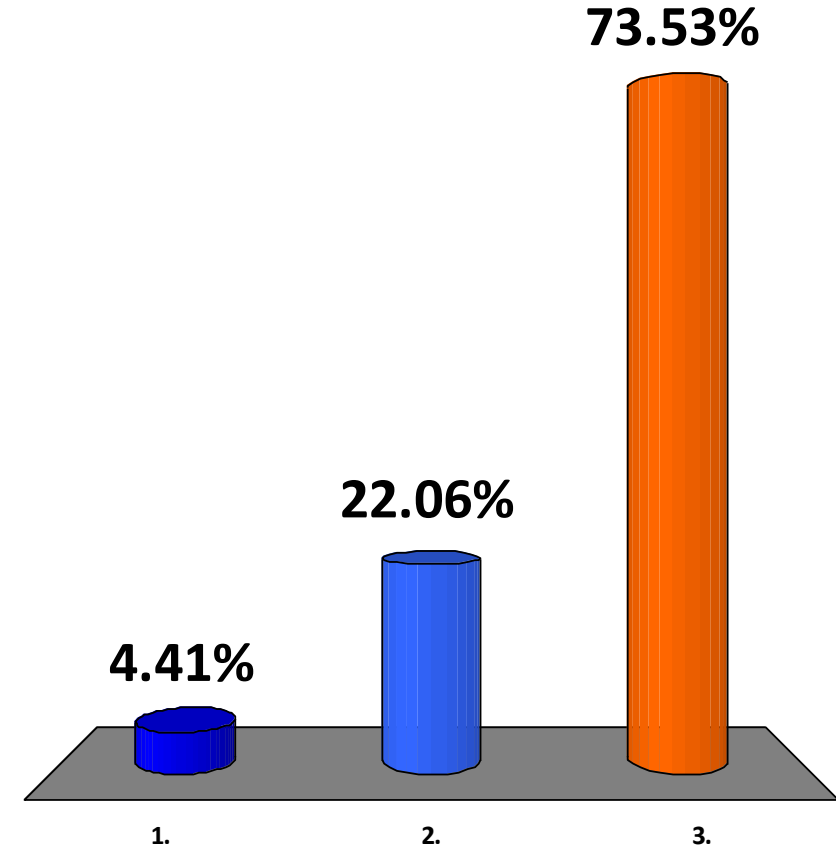
1. Industry groups
2. Government
3. A combination of the above
4. Nobody – leave it to the market





# 12. Are manufacturers producing enough EVs to satisfy current UK levels of demand?

1. Yes
2. More or less
3. No



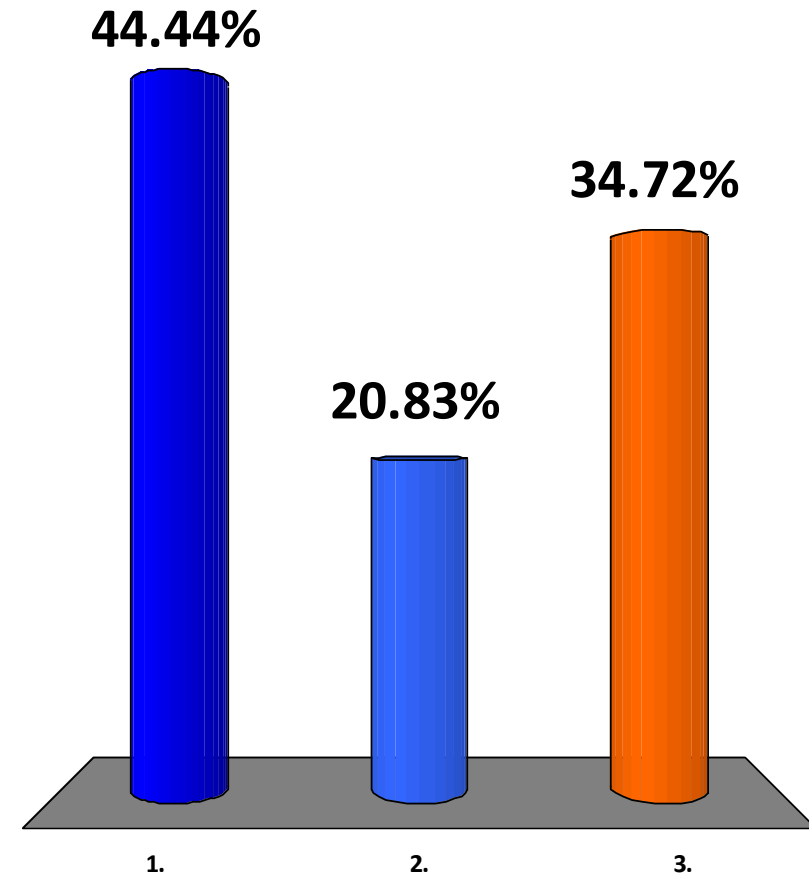
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# 13. Which of the following is the greatest barrier to the uptake of EVs/ULEVs?

1. Not enough supply (shortage of models to choose from/long waiting lists)
2. Not enough consumer demand
3. Lack of supporting policy to drive uptake



# 12. Is football coming home in 2022?

1. Yes
2. No
3. Not sure
4. I don't want to jinx them by answering!

