

AGENDA

(subject to change)

9.15	Registration and coffee
10.00	Venue welcome Dr Jenifer Baxter, Head of Energy and the Environment, IMechE (event host)
SESSION ONE	
Producers, people and policy makers - who's in the driving seat?	
10.05	Introduction and welcome Session chair: Darran Messem , Chairman, LowCVP
10.15	Setting the scene: The 'people, product, policy' conundrum Natasha Patel , Associate Director and Christoph Domke , Director, Mobility 2030 team, KPMG
10.25	Consumers, consumer behaviour, ULEVs and low carbon fuels? Priorities for progress Prof Jillian Anable , Institute for Transport Studies, Leeds University
10.35	Where are 'Mr & Mrs mainstream motorist' on ULEVs, future mobility? Edmund King OBE , President, Automobile Association (UK) Including AA Populus survey results, commissioned for the event
10.45	View from the motoring media Ian Plummer , Director, Auto Trader
10.55	Q&A
11.15	Tea and coffee break
PLENARY SESSION TWO	
Who holds the keys to progress? Will we go on buying vehicles, or mobility?	
11.45	Session chair: Andy Eastlake , Managing Director, LowCVP
11.50	Policy backdrop Dr Bob Moran , Head of Environment Strategy, Department for Transport
12.00	Fleet/leasing perspective: Barriers and opportunities to ULEV uptake Lorna McAtear , Head of Supply and Internal Accounts, Royal Mail Jay Parmar , Policy Director, British Vehicle Rental and Leasing Association
12.10	Could innovation in finance and leasing provide a key to accelerate the drive to zero emissions? Martin Reeves , Head of Sales, Lombard Vehicle Solutions
12.20	But will Mobility as a Service change the game? Chris Perry , Country Lead, Maas Global
12.30	Q&A
13.00	Lunch, networking and exhibition viewing

SESSION THREE	
People, Policy or Product – Policy and the role of the consumer	
14.00	Session chair: Andy Eastlake , Managing Director, LowCVP
14.05	Keynote address Rt Hon Claire Perry MP , Minister of State, Department for Business, Energy and Industrial Strategy (invited)
14.25	Putting policy into practice – environmental perspective Greg Archer , Director, Clean Vehicles, Transport & Environment (T&E)
14.35	Putting policy into practice – fuels industry perspective Sinead Lynch , UK Country Chair, Shell
14.45	Putting policy into practice – motor industry perspective Paul Buckett , Head of Group Corporate and Public Relations, Volkswagen Group UK
14.55	Q&A
15.15	Tea and coffee break
FINAL PLENARY SESSION	
Going forward together	
15.45	PANEL DISCUSSION People, Policy or Product: How far can consumers take the drive to zero emissions? Chair: Ed Gillespie , Co-founder, Futerra <ul style="list-style-type: none">• Paul Clarke, Managing Director, Automotive Comms and Founder/Editor of GreenCarGuide.co.uk• Ted Foster, Centre Manager, EV Experience Centre• Dustin Benton, Policy Director, Green Alliance• Susie Seldon, Senior Marketing Manager, Go Ultra Low• Dr Ben Lane, Director and Co-owner, Zap-Map
16.45	Conference Summary and next steps – priorities for progress Andy Eastlake , Managing Director, LowCVP
16.50	Formal conference ends
17.00	NETWORKING SESSION
VIP Drinks Reception (IMechE Library)	
Supported by National Grid	
Speakers	
Roisin Quinn , Head of Energy Strategy and Policy, National Grid Graeme Cooper , Project Director Electric Vehicles, National Grid Lilian Greenwood MP , Chair, Transport Select Committee (invited)	
19.00	VIP drinks reception closes